

# PRESS RELEASE

Augsburg, 13.11.2024

PCI takes first place in the 'Adhesive/Mortar' category

## PCI wins Gold again at the Heinze Architects' Darling Awards 2024

**Stuttgart, 13.11.2024 – PCI has once again won the coveted Heinze Architects' Darling Award in 2024 and took first place in the 'Adhesive/Mortar' category. More than 2,000 architects and planners made their choice from various categories in 2024 as part of the largest industry survey of the year. They chose their favorites from around 200 manufacturers and brands in the construction industry.**

At the big award ceremony in Celle on November 7, 2024, the brand awards were presented in 22 product categories and the jury awards in 14 categories. PCI won the golden phoenix statue in the 'Adhesive/Mortar' category of the brand awards. The holistic PCI portfolio scored highly among the architects and planners surveyed with high-quality, reliable and durable products that are very easy to work with.

"The award in Gold makes us very proud and shows once again that our system solutions are completely convincing. The repeated award for PCI with the 'Oscar of the construction industry' is both confirmation and incentive for the future," says Fabian Ladenburger, Head of Marketing Building Materials & Tiling Trade at Sika Trade Construction. "Our maxim is the best quality in terms of all product properties – easy processing, reliable application, ecologically harmless ingredients. We are delighted with this appreciation and would like to thank the architects and planners throughout Germany."

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**PCI**<sup>®</sup>  
Für Bau-Profis

IST JETZT  
TEIL VON **Sika**

In recent years, PCI had already won the award several times in various categories, most recently Silver in the category 'Best Sampling' in 2023 and Gold in 2022 in the category 'Adhesive/Mortar' as well as Bronze in the 'Waterproofing' category.

The Architects' Darling Award of Heinze Verlag has been awarded since 2011. In addition to the product awards, which are judged according to various criteria, such as personal advice, good experiences and trust in the brand, a top-class team of media/communication experts and renowned representatives of international architecture firms determines the winners of the jury awards. The award is organized by the information service provider for the construction industry, Heinze GmbH in Celle.

## Images



*Fabian Ladenburger, Head of Marketing Building Materials & Tiling Trade at Sika Trade Construction, is delighted to receive the coveted Heinze Architects' Darling Award 2024 in Gold. ([Link to high-resolution photo](#))*



Gold for PCI: the coveted Heinze Architects' Darling Award 2024.  
([Link](#) to high-resolution photo)

#### About PCI

PCI Augsburg GmbH is part of Sika Holding CH AG & Co KG and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of about 1,150 in Europe and generated sales of almost €320 million net in 2023. Further information about PCI on the Internet at [www.pci-augsburg.de](http://www.pci-augsburg.de).

#### About SIKA AG

Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 101 countries around the world and manufactures in over 300 factories. Its more than 27,500 employees generated annual sales of CHF 11.24 billion in 2023. More information at: [www.sika.com/](http://www.sika.com/).

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